

NC Angus Association Board of Directors Meeting

April 9, 2017 NC Cattlemen's Association Office – Fuquay-Varina, NC

Members present: Roy Outlaw-President, Eugene Shuffler-Vice President, Sharon Rogers-Executive Secretary, Joe Hampton-Treasurer, Brooke Harward, Richard Kirkman, Eddie Leagans, Scott Matthis, Mike Moss, Christy Perdue-NCAA President, Preston Pinkston, John Smith, Roy Swisher, Mark Wilburn, and Russell Wood. Guest: John Barnes, Linda Hicks and Cortney Holshouser,

Absent: Tim Goforth, David Gragg, Bryan Redfern, Bruce Shankle, and Cara Smith-NCJAA President.

President Outlaw called the meeting to order, welcomed everyone and recognized a quorum was present for the meeting. He then introduced the new board members present: Richard Kirkman, Scott Matthis, and Preston Pinkston.

Minutes from the February board meeting were distributed and a motion was made by Mike Moss with a second from Roy Swisher to approve as presented. The motion passed. Financial report was presented. A motion was made by Eugene Shuffler and second by Mike Moss to approve the financial report. Motion passed.

President Outlaw then informed the board of the need to fill Eugene Shuffler's position. Dr. Shuffler has taken on the duties of Vice President, so his slot on the board is now open. President Outlaw opened the floor for nominations. Roy Swisher nominated John Smith with a second from Mark Wilburn. John Smith was voted in unanimously to fill the term of Eugene Shuffler.

President Outlaw stated he was working to update the association's committees and is open for anyone who would like to volunteer to be a chairman or member.

Committee Reports

Annual Meeting: Committee Chairman Eddie Leagans gave a brief report on the success of the February meeting. The meeting was well attended, with good sponsor support and the afternoon program was enjoyed by everyone. He once again thanked Dr. Brent Scarlett for the interesting program. The 2018 meeting date is February 10 and the plan is to hold the meeting in the same location. Eddie then asked for program suggestions from the board. Suggestions included: nutrition (general information, fetal programming), forages, Zoetis DNA programs. Roy Swisher stated that in the past the group has wanted more Angus breed specific topics. Eddie will begin work with his committee for the 2018 planning.

Constitution & Bylaws: No report

Down East Sale: Chairman Roy Outlaw reported the sale will be Saturday, November 4th. The committee is seeking input from the board on ways to revamp the sale. One change under consideration is a new location at Edwards Land and Cattle Co. sale facility in Beulaville, NC. However, we will still rent the sale facility in Clinton to prevent any overlap of cattle sales in the area. Mark Wilburn suggested to rebrand the sale as a value added event for NC Angus members customers, by having their bull customers consign females. Scott Matthis stated the fall season is the best time to have a sale in eastern NC. He also commented that the quality of cattle in the sale needs to improve to continue to attract buyers to the sale. Richard Kirkman suggested incorporating more of the genomic tests available for more information on the cattle being sold. The sale committee will continue to explore new options for the sale.

Endowment: New committee chairman Howard Gentry was not able to attend the meeting due to family illness. He will attend the summer meeting to discuss the future plans for the endowment.

Fairs & Shows: Chairman Brooke Harward discussed the spring junior shows that have taken place including the Clover Classic and the Mid-Atlantic Junior Angus Classic (MAJAC) Regional Preview Show. Clover Classic winners were Elizabeth Cole and Alex Cassavaugh. She invited everyone to the Junior's State Show on April 22 and the NC Junior Beef Round Up on June 3 both in Raleigh.

Field day/Tours: Chairman Joe Hampton reported the field day date is Friday, August 11 in Raleigh. The committee is continuing discussion with NCSU Food Science regarding a beef program for the morning session. Mike Moss also stated he thought it would be interesting to fill the extra time at the meats lab with a genomics discussion related to carcass value. The Friday afternoon program may include activities at the NCSU Beef Education Unit or a farm tour in the area.

Finance: Chairman Joe Hampton reported the financials of the association are in order.

Grievance: Chairman Robin Hampton reported no grievances.

Hall of Fame & Awards: Chairman Howard Gentry reported the Hall of Fame award was presented to William & Jane Ebert at the 2017 NCAA Annual Meeting.

History: History Committee Co-Chair, Suzanne W. Brewer reported the History Committee hasn't been active in a couple years so we have some catching up to do! We hope to have the History Book updated, printed and ready for distribution for the 2020 annual meeting. 2020 is the 75th Anniversary of the North Carolina Angus Association and we felt this was the appropriate time to update, it was last updated in 2011. Bettie Garner had to retype the entire booklet at that time as it had been lost in moving the offices and died computers. The printer in Selma was kind enough to send me a PDF and I've saved it and shared with Sharon so hopefully it will be quicker and easier to update this time. The committee is made up of Suzanne Brewer, Bette Laursen and Brooke Harward. We will be calling on the board for approval of finances for printing of the booklet for distribution later. In 2011, we published 400 History Books at \$1.48 each for \$592.00. Sharon says there is a box remaining, so we may want to publish about half as many or 200. I'd like to think everyone would want one, but there is no need in printing so many extras.

Mike Moss suggested that the document be placed online and updated each year.

Human Resources: No report

Magazine: Sharon reported the spring edition of the magazine has been mailed and a copy is included in the board packets. More informative articles were included in this issue as requested by the board. As of the meeting she has not received the invoice for publication but hopes the issue will breakeven. Sharon continued to seek help for selling ads. Sharon also asked the board if listings in the calendar of events need to be supported by a purchased ad in the magazine. After much discussion it was determined the listing are a member service and do not need to be covered by the purchase of an ad in the publication.

Long Range Plan: John Smith stated the committee is looking to make an impact for the 75th anniversary of the association.

Marketing: Mark Wilburn committee chairman, sees the potential to incorporate the Angus Online workshop into the August 11 field day events. The committee is considering dates for the "Sale U" workshop.

Membership: Sharon Rogers reported to date we have 109 paid members. She also stated she will be mailing out a membership reminder to those current members who have not renewed.

NC BCIP: No report

NC Purebred Breeder's Council: No report

Nominating: No report

Publicity: Chairman Linda Hicks reported 3 articles were completed for the Angus spotlight edition of the Carolina Cattle Connection. Two submitted by Sharon Rogers on Bridges Beef Cattle and C&R Caudill Farm. Linda submitted an article on the Upper Piedmont Research Station and their beef research. A series of three articles on the value of castrating, vaccinating and weaning calves prior to sale is being planned for later this year. Linda stated she is still looking for people to serve on the committee. If you are interested or know anyone who is interested, please let her know. She also welcomed article suggestions from the board.

Scholarship: Sharon informed the board that application for the William Sanders Scholarship are due April 15.

Spring Fever Sale: Mark Wilburn reported the sale was coming together nicely with over 60 lots consigned. The committee is very happy with the quality of the cattle and he thanked each of the consignors for selecting some of their best females for the sale. He also stated the catalog was on the way to API and he hoped to have them in a few days. He asked everyone to attend the sale and support the association.

Website: Sharon reported the website continues to draw lots of site visitors, especially around our association sponsored sale events. She continues to encourage members to advertise on the site.

Wood Endowment: Chairman Cortney Holshouser reported LeAnn Harward was selected to receive the first DeEtta Wood Endowment Scholarship. The second scholarship will be given at the Junior Nationals in July 2017. The first DeEtta Wood Achievement and Leadership Awards were presented at the 2017 Annual Meeting and the recipients were Alex Cassavaugh, Cara Smith and Allysa Goforth. They each received \$250.

Junior Angus Association: No report

NC Angus Auxiliary: Auxiliary President Christy Perdue presented the following report. The NC Angus Auxiliary has had a great start to 2017. We started our year with our annual meeting with 17 members and 2 guests in attendance. Our 2017 proposed slate of officers were approved and installed. Our officer team includes: President-Christy Perdue, President Elect-Jane Ebert, Secretary/Treasurer-Callie Carson and Advisor-Jaime Watson. Our silent auction continued to be a big success and this along with other planned fundraisers throughout the year will allow us to continue with our mission to promote and support the Angus breed. In 2016, we were excited to finalize our NC Angus Auxiliary Merit Award and at the 2017 Annual Meeting offered it for the first time to 11 deserving juniors. We were able to award a total of \$525.00. We look forward to awarding our merit award again at the 2018 Annual Meeting. Applications are due December 31. Applications and details are available on our website. Our spring meeting will be held in conjunction with the Spring Fever Sale on May 6. We have plans for a breakfast meeting. We will continue to auction flowers as an annual fundraiser as well as introduce our 3 tier raffle for the first time. We are excited to announce that our 2017 fundraiser prizes include: 1st place-Henry Big Boy .44 Magnum rifle, 2nd place-2 night hotel stay in Charleston and 3rd place-Calcutta cooler. Ticket sales will start at Spring Fever and will continue throughout the year, concluding at the 2018 Annual Meeting where winners will be drawn and announced. Tickets will be \$5 each and any member of the Auxiliary can be reached to buy tickets. Our annual summer outing has been scheduled for July 27 and an optional second day on July 28. Tentative plans include Childress Vineyards, a candy factory, the ultimate of farm and home, dinner at Cook's BBQ and country and gospel music. Auxiliary members, guest and any other interested women are encouraged to attend. Further details to be provided and Jane Ebert is to be contacted to RSVP.

Other business:

Sharon distributed NCAA Board of Directors booklet to all members present at the meeting.

Sharon then asked the board for their input on accepting credit cards for payments made to the association. After some discussion Sharon was instructed to look into credit card options and report back to the board.

Linda Hicks requested that the board consider making a monetary donation in support of the Western States Wildfire victims. Plans are currently underway to take donations and offer some items for auction at the Spring Fever Sale. Mark Wilburn made a motion for the association to match dollars raised at the Spring Fever Sale up to \$6,000. Second by Roy Swisher, motion passed. Monies are to be divided between the supporting state organizations in Kansas, Oklahoma, Texas and Colorado.

The next board meeting is scheduled for **Sunday, July 23rd at the NC Cattlemen's Association office in Fuquay-Varina.** Motion was made by Mark Wilburn, second by Russell Wood to adjourn, motion passed.

Meeting was adjourned.

Submitted by:
Sharon Rogers
NCAA Executive Secretary