

North Carolina Angus Association Holds 73rd Annual Meeting

Submitted by: Sharon Rogers, NCAA Executive Secretary

The 2018 North Carolina Angus Association Annual Meeting was held February 10, 2018 at the Forsyth County Agriculture Building in Winston-Salem, NC. It was a great day to learn about new innovations in the beef industry, conduct association business, celebrate old friendships and make new ones.

The day was filled with planning for the future, offering our members many ways to kick off 2018 and make the most of their cattle herd and association. Highlights of the day included updates on association, auxiliary and junior business, learning about new products from our industry sponsors and awarding members for their outstanding work throughout the year.

The afternoon education program was a bit different this year. In an effort to strengthen the future of our association we began a strategic planning process at the annual meeting. Dr. Mitch Owen, Mitchen Inc., led our group in the initial phase of our strategic planning. Dr. Owen had several topics for the group to discuss and the process included lots of sticky notes and sharpie markers. The group participation was fantastic and everyone in attendance felt their comments were heard. Some of the discussion topics included: what does the association do well, what does the association need to do to improve, what are factors effecting the future of the association and even the future of the cattle business just to name a few. The next step in our planning process will be to conduct an additional meeting on April 8 in Fuquay-Varina. At that meeting board members and select industry representatives will work to compile all the input from our members into a working action plan for the future of the association.



At the conclusion of our planning session our event sponsors were given an opportunity to meet with attendees and give updates on their products and services. We call this our “meet and greet” session and our vendors really offered some valuable information. A special thank you to our 2018 Allied Industry Partners that participated in our Annual Meeting: **ABS Global, Farm Credit Associations of NC, Merck Animal Health, Harward Brothers & Stanly County Livestock Markets, Select Sires, Southern States Feeds and Zoetis**. Also thank you to our tradeshow vendors: Bartlett Milling Company, NC Cattlemen’s Association, Southeast AgriSeeds, Sunset Feeds and Wood Angus.



Next on the days agenda was the Annual Business Meeting of the NC Angus Association. Each association committee shared their annual report of activities for 2017 with the membership. The retiring NCAA board members were recognized and thanked for their three years of service to the association: David Gragg, Brooke Harward, Eddie Leagans, John Smith and Mark Wilburn. New board members were nominated and selected to serve the association for the next three years. New boards members are:

John Barnes, John Bridges, Steve Grady, Linda Hicks and Dwayne Livengood. Following the membership meeting the board meet to elect officer. The 2018 NCAA officers will be Roy Outlaw – President, Eugene Shuffler - Vice President and Roy Swisher - Treasurer.

The evening banquet brought out even more members to enjoy dinner and fellowship. Several awards were presented to members during the banquet. Goforth Angus in East Bend and Scarlett Farms of Snow Camp received the Ira Gentry Memorial trophy for consigning the high selling lot in the 2017 Spring Fever Sale. In addition, several farms were recognized as the “judge’s choice” for having the top consignments in the 2017 Spring Fever Sale. Judge’s choice winners included Hill Angus of Hendersonville for the fall cow/calf pair, Fowler Family Farm of Stanfield for the spring cow/calf pair and open heifer along with Bridges Beef Cattle of Shelby for the top bred heifer.



The 2017 NC Angus Hall of Fame Award was then presented to Bruce Shankle of EBS Farms in Polkton, NC. Howard Gentry recognized Bruce for his many years of dedicated serve to the NC Angus Association and the NC Junior Angus Association. From countless hours spent managing association sales and marketing efforts too many years of service as an association committee and board member Bruce truly exemplifies what it means to be a Hall of Fame inductee.

Many NC Junior Angus members were recognized for their outstanding achievements as well. The DeEtta Wood Leadership Award was present to Marcie Harward for her participation in various Angus activities during 2017. Dustin and Jordan O’Neill, NC Junior Angus Association Advisors, presented Ava and Charlotte Wood their silver and bronze awards from the National Junior Angus Association. The NC Angus Auxiliary also presented their Merit Awards to several NC Junior.





The evening finished up with the auction conducted by Mr. Stanley Smith. The juniors auctioned several cakes and were able to raise funds for their many activities for the coming year. The juniors would like to thank EBS Farms, Greg Anderson, Thomas Smith, Eddie Leagans and Browns Farm Ridge for supporting their auction. Then the auction cranked up for the preferred spots on the NCAA



Website, the ad spaces for association sales and for the select pages in the *NC Angus News* magazine. A special thank you to everyone who bid and purchased all the items to benefit the association.

Once again thank you to Eddie Leagans, Annual Meeting Committee Chairman, Roy & Teresa Swisher, Howard Gentry, Dwayne Livengood, John Brewer, Linda Hicks, April Bowman and all the other great members who helped make the day such a success.