



### ***Why should I become an Allied Industry Partner of the NC Angus Association?***

The NC Angus Association is the largest breed organization in NC. Our members are the cattle men and women that utilize your products and services for their farms and ranches each day. Many of our members are top decision makers in the NC cattle industry, making their influence wide spread throughout the state.

### **Benefits of becoming an NCAA Allied Industry Partner:**

#### **Exhibits**

- **NC Angus Association Annual Meeting:** This meeting will bring you face to face with over 150 of our top members and special guests. They attend our Annual Meeting to learn more about industry topics and trends. Sponsors are given time for a brief presentation during our afternoon educational session. Sponsors are also listed in an article in *The Carolina Cattle Connection*. The Annual Meeting is held the second Saturday in February at the Forsyth County Cooperative Extension Office in Winston-Salem, NC.
- Exhibit space for your company at NC Angus Association **sales and field day**.
  - *NC Angus Spring Fever Sale* – First Saturday of May in Reidsville and the *NC Angus Down East Sale* – First Saturday of November in Beulaville
  - Field Day – Hosted on farm by NC Angus Association members. The field day rotates throughout the state each summer giving you the opportunity to meet with producers and visit farms all across NC.

#### **Print Advertising**

- **NC Angus News Magazine** – With a combined circulation of over 2,000 readers our magazine is distributed by mail to NCAA members, Angus bull buyers in NC and surrounding states, key NC Livestock Extension Agents and by face to face contact with cattlemen in several NC Auction Markets and tradeshow booths. The magazine is published on a quarterly basis and you may select which edition you wish to advertise.
- Allied Industry Partner listing in NCAA sponsored sale catalogs. NC Angus Spring Fever Sale catalog distribution ~ 1,000 and NC Angus Down East Sale catalog distribution ~ 800

#### **Website Advertising**

- **www.ncangus.org** is the first source for our members and Angus enthusiast to get the latest association news and event updates, averaging 5,000 visits per month with increased traffic during our special events. Our monthly electronic newsletter also drives visitors to the website for more details on our upcoming activities. We will be putting in place a new **Allied Industry Partners page** on the site for easy access to your company's contact information.

**I am interested in becoming an NCAA Allied Industry Partner: preferred Level \_\_\_\_\_**

**Company:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

Please return your information and level of support by 1/15/18 to Sharon Rogers via email [ncaa.sec@gmail.com](mailto:ncaa.sec@gmail.com) or call with any questions 336-599-8750.

## NC Angus Association Allied Industry Partner – 2018

### Level 1 - \$1,000

#### Exhibit

- **NC Angus Association Annual Meeting Sponsorship** - Company exhibit in trade show along with “meet & greet” session with meeting attendees.
- Exhibit space for your company at NC Angus Association **sales and field day**.

#### Print

- **NC Angus News Magazine** – (4) ½ page or (2) full page ads
- Allied Industry Partner listing in NC Angus Association sponsored sale catalogs.

#### Website

- **ncangus.org** – Your Company’s link on the website, Allied Industry Partners page. Company logo featured on the website homepage on a rotating basis.
- Monthly mentions on the NC Angus Facebook page.

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### Level 2 - \$800

#### Exhibit

- **NC Angus Association Annual Meeting Sponsorship** - Company exhibit in trade show along with “meet & greet” session with meeting attendees.
- Exhibit space for your company at NC Angus Association **sales and field day**.

#### Print

- **NC Angus News Magazine** – (4) 1/4 page or (1) full page ad
- Allied Industry Partner listing in NC Angus Association sponsored sale catalogs.

#### Website

- **ncangus.org** – Your Company’s link on the website, Allied Industry Partners page. Company logo featured on the website homepage on a rotating basis.
- Quarterly mentions on the NC Angus Facebook page.

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### Level 3 - \$600

#### Exhibit

- **NC Angus Association Annual Meeting Sponsorship** - Company exhibit in trade show along with “meet & greet” session with meeting attendees.
- Exhibit space for your company at NC Angus Association **sales and field day**.

#### Print

- **NC Angus News Magazine** – (4) business card size ads
- Allied Industry Partner listing in NC Angus Association sponsored sale catalogs.

#### Website

- **ncangus.org** – Your Company’s link on the website, Allied Industry Partners page.

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### Level 4 - \$400

#### Exhibit

- **NC Angus Association Annual Meeting Sponsorship** - Company exhibit in trade show along with “meet & greet” session with meeting attendees.
- Exhibit space for your company at NC Angus Association **sales and field day**.

#### Print or Website

- **NC Angus News Magazine** – (2) business card size ads & Allied Industry Partner listing in NC Angus Association sponsored sale catalogs. **OR ncangus.org** – Your Company’s link on the website, Allied Industry Partners page.

\*Companies interested in additional ad space in the *NC Angus News*, contact Sharon Rogers for special pricing.