

2020 North Carolina Angus Association Advertising

Lower ad rates for 2020

- A.** One full page or (2) 1/2 page ads in the *NC Angus News*, (4) farm listings in NCAA E-Newsletter, (1) banner ad & Featured Farm listing on ncangus.org \$500
- B.** One 1/2 page or (2) 1/4 page ads in the *NC Angus News*, (4) farm listings in NCAA E-Newsletter, (1) banner ad & Featured Farm listing on ncangus.org \$400
- C.** Two business card ads in the *NC Angus News*, (2) farm listings in NCAA E-Newsletter & (1) banner ad \$200

Select Your Preferred Members Only Ad Package: _____
see below for individual print and website advertising

2020 - new ad rates	Issue I - Spring	Issue II - Fall
North Carolina Angus News Magazine Ads	Deadline - March 1	Deadline - September 1
Select the Editions & Ad size for your farm or sale advertising		
Full page (b/w) \$275 for one edition or \$525 for both editions		
Full page (color) \$300 for one edition or \$575 for both editions		
Cover pages: Auctioned at Annual Meeting		
½ page (b/w) \$125 for one edition or \$225 for both editions		
½ page (color) \$150 for one edition or \$275 for both editions		
¼ page (b/w) \$75 for one edition or \$125 for both editions		
Business card (b/w) \$50 for one edition or \$75 for both editions		

Website and Email Advertising: Select the electronic marketing for your farm

- Featured Farm Page on ncangus.org:** \$200/year
- Banner Ad on ncangus.org:** MEMBERS (30 days) \$100.00 Or BUSINESS (30 days) \$100.00
- NCAA E-Newsletter ad** \$25/newsletter
- EBlast email:** \$25/email

Return Completed NC Angus Association
Form to: 945 Woodsdale Road
 Roxboro, NC 27574
Or Email to: ncaa.sec@gmail.com

NAME: _____

Farm Name: _____

Address: _____

Phone: _____

Email: _____