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NCAA 945 Woodsdale Road Roxboro, NC 27574

2 SALES YOU DON'T WANT TO MISS!

Stanly County Livestock Market - 13215 Indian Mound Rd. Norwood, NC 28128 Marcus: (704) 322-0840 Brooke: (704) 322-9770 Office: (704) 463-5828

SEPTEMBER SELECT **BRED HEIFER & BULL SALE**

FRIDAY • SEPTEMBER 21, 2018 • 6:00 PM



225+ Bred Heifers & 3 Year Old Cow/Calf Pairs 20 Breeding Age Bulls

Females: Commercial Angus, SimAngus, Charolais-X, Balancer and Registered Angus Bulls: Angus & SimAngus



Pictures, videos, and sale listing will be available at www.MACSvideo.com

All cattle consigned by local, reputable family farms! Females will be preq-checked by a vet and checked for reproductive soundness. Bulls will be guaranteed breeders, passing a breeding soundness exam.

Stanly Select Performance Bull & Heifer Sale

SATURDAY • JANUARY 5, 2019 12:00 NOON



EBS Farms - Bruce Shankle

Cell: 704-694-8686

EBS Southside 773 SIRE: KCF Bennett Southside MGS: EBS Thunder 926 Top 1% \$B, Top 2% WW, YW Top 3% YH, Top 4% \$W

High-selling lot of 2018! 50 BULLS

Breeds: Angus, SimAngus, Red Angus

75 FEMALES **Registered & Commercial**

Open Heifers • Bred Heifers

Cow/Calf Pairs • Bred Cows

SIRES INCLUDE:

KCF Bennett Southside A & B Spotlite 3065 RB Tour of Duty 177 W/R Journey-1X74 Nichols Good as Gold HA Cowboy Up 5405

ICC Pay Raise 4886 Connealy Black Granite Silveiras Style 9303 EBS 377 CC&7 074 EBS Destiny 540 EBS R525-607

Home: 704-826-8848

Brooke, Catherine, LeAnn, Marcie & Mattie Brooke: 704-322-9770 www.HarwardSisters.com

Sale Books will be available in early December. Contact Bruce Shankle or the Harward Sisters for a copy.



From Sharon's Desk...

What a busy time it has been for the NC Angus Association. The 35th Annual Spring Fever Sale was held on the first Saturday of May. It was a beautiful day and a fine sale. Once again the sale was managed by association members and a special thank you to all the sale committee members, especially Mark Wilburn, Brent Scarlett, Daniel Wall and Brooke Harward, for working so hard to make the event a success. As always Joe French and his staff at the Upper Piedmont Research Station assisted with the sale and helped it to run smoothly. The combined efforts of so many people allow us to continue to have a very popular and successful sale.

The NCAA Field Day is scheduled for Friday, August 10 at the Upper Piedmont Research Station in Reidsville, NC. This is a familiar location to our members and friends but our field day will offer some insight into the Historic Angus herd and daily activities at the research station. Feeder cattle marketing is a top priority for all beef producers in our state. Our program will focus on how to produce a feeder calf that will top the market. We will receive instruction on selecting the right Angus bull and female to make that top notch feeder calf as well as discussing the new Angus Link feeder cattle marketing program. Anaplasmosis is a cattle illness we all need to know more about and our afternoon program will feature prominent veterinarians from across North Carolina to discuss the challenges associated with this infectious disease. Watch for more registration details on our website. If you have fellow cattle producers who are not members of the NCAA bring them along because these topics will be important to all cattle producers.

I would like to take this opportunity to thank Bette Laursen for her commitment to this publication. From the first edition, Bette has written an article detailing many events from her time in the Angus business. But she is such a busy lady with her Granville Cluckers 4-H Club, supporting the new Goose River Farm volleyball team and enjoying time with her grandchildren that she has decided to turn in her writing pen. We will certainly miss her contribution and insight.

Just a reminder, the Down East Sale will be held Saturday, November 3rd in Beulaville, NC. Now is the time to start selecting your consignments. All of the consignment guidelines and forms are posted on our website ncangus.org or you can contact Roy Outlaw or me with any questions.

Sharon Rogers NCAA Executive Secretary

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North Carolina Angus News Advertising Rates								
Size Cost/ad/	<u>publication</u>	Size Cost/ad	/publication	Size Cost/ac	l/publication			
Full page (b/w) 7.125 × 9.8125	\$300	1/2 page (b/w) 8.125 x 5.406	\$150	1/4 page (b/w) 4.0625 x 5.4252	\$100			
Full page (color) 7.125 × 9.8125	\$400	1/2 page (color) 8.125 × 5.406	\$200	Business card (b/w) 3.5 x 2	\$75			

Contact the North Carolina Angus Association for more details on article submission and advertising. NCAA • Sharon Rogers • 336-599-8750 – email: ncaa.sec@gmail.com

President's Message

Roy Outlaw - Outlaw Angus, Seven Springs, NC NCAA President

We missed our spring, so it is time to make hay to feed those cows this winter. Thanks to the Spring Fever Sale Committee for a great job. The good cattle made for a good sale. Now is the time to start selecting your consignments for our fall Down East Sale. November will be here soon. Look for sale guidelines on our website. Our field day has been scheduled for August 10 at the Upper Piedmont Research Station in Reidsville. The field day committee is working on a great program so save the date.

Congratulations to all our graduates, and we wish them lots of success. I hope everyone is getting some rain but not too much. Have a great summer and a successful 2018.

Roy





North Carolina Angus Association Membership Form

North Carolina Angus Association Inc.

\$50 Regular Membership (All Paying Members - Purebred and/or Commercial)

Name	
Farm Name	
Address	
City	
State	Zip
Phone Mobile	
<u>Email</u>	
Website	

Return form along with \$50 membership dues to: NC Angus Association Sharon Rogers, 945 Woodsdale Rd, Roxboro, NC 27574

2018 Schedule of Events

July 7-13	National Junior Angus Show Madison, WI
July 19	Mountain Research Station Field Day
August 1 4	Waynesville, NC
August 1-4	NCBA Summer Conference Denver, CO
August 3-5	SC Junior Beef Round Up
August 10	Clemson, SC
August 10	NC Angus Assoc. Field Day Upper Piedmont Research Station
	Reidsville, NC
September 7-16	NC Mountain State Fair
	Fletcher, NC
Sept 28-Oct 7	Dixie Classic Fair
•	Winston-Salem, NC
October 11 - 21	NC State Fair
	Raleigh, NC
October 20	Fred Smith Co. Ranch Extra Effort Sale
0	Clinton, NC
October 27	Yon Family Farms Fall Sale
Name when 0	Ridge Spring, SC
November 3	NC Angus Down East Sale
November 3-5	Beulaville, NC National Angus Convention & Trade Show
Movelliner 2-3	Columbus, OH
November 17	Southeast Bull Expo & Sale
NOVEITIBET 17	Clinton, NC
November 23	Tarheel Angus "Black Friday" Sale
	Snow Camp, NC
December 1	The Partners Sale
	Rocky Mount, NC
December 1	The Pounds & Profit Sale
	Snow Camp, NC
December 1	Union County Performance Tested Bull Sale
D	Monroe, NC
December 8	Springfield Angus Bull Sale
	Louisburg, NC

North Carolina Angus Association BOARD OF DIRECTORS MEETING

April 8, 2018 NC Cattlemen's Assoc. Office - Fuquay-Varina, NC

Minutes from the February board meeting were distributed and approved as presented. Financial report was presented and approved. Com-

mittee Reports were given:

Annual Meeting: Eddie Leagans thanked the Annual Meeting committee, Friday afternoon setup crew, those who helped reset the auditoriums. Attendance for dinner 122 - 116 adults and 6 children. Banquet started at 5:30 pm and adjourned at 8:00 pm. Net income for event was down because of five fewer sponsors. Dr. Mitch Owen did a great job steering us toward our strategic/future planning. Thanks to team members who helped with this. Attendees did a great job writing their thoughts on our association and factors they see affecting them. We still had at least eight members who chose to stay in the banquet room visiting, instead of participating in our future. How can Board members help to make this an even better meeting? 1) Attend the meeting 2) Identify and recruit sponsors 3) Help reset the rooms and clean up. Discussion then moved to planning for the 2019 meeting. John Barnes asked the board to explore linking the Annual Meeting and Spring Fever Sale together. After much discussion Mike Moss made a motion: Have the Spring Fever Sale and Annual Meeting committees explore opportunities for combining the two events in the future. John Barnes second, motion passed.

Constitution & Bylaws: Committee chairman Henry Vines submitted no report. In regard to the Constitution and Bylaws, Président Outlaw requested input from the board members present on how to increase meeting participation from all board members. Mike Moss made a motion: Have the Constitution and Bylaws committee review the current Constitution and Bylaws for needed updates and changes. Have the committee take note of Board of Director eligibility requirements with emphasis on director participation in meetings. Roy Swisher second, motion passed.

Down East Sale: Chairman Roy Outlaw reported the sale will be held the first Saturday in November, November 3, 2018 at Edwards Land & Cattle Co. sale facility in Beulaville, NC. He encouraged board members to partic-

ipate in the sale and help generate consignors.

Endowment: Sharon Rogers reported for Howard Gentry that the AAA had been approached for help in funding the proposed sale barn flyer and they declined to participate. Mike Moss made a motion for the committee to move forward with the design and production of the flyer. Roy Swisher seconded, motion passed.

Grievance: Chairman Robin Hampton reported no grievances.

History: History Committee Co-Chair, Suzanne W. Brewer, reported the committee is working to update the history book and have it for publica-

Magazine: The spring edition of the magazine has been mailed and a copy is included in the board packets. Sharon reported the implementation of the new Allied Industry Partnership was somewhat successful with eight companies taking advantage of the promotional offer. She also requested directors consider writing a commentary for each edition. Linda Hicks and Roy Swisher agreed to help serve on an ad sales committee for generating more ads for the magazine. The magazine continues to struggle with getting members to advertise.

Membership: To date we have approximately 100 paid members, which is normal for our membership cycle. Sharon will be mailing out a membership reminder to those current members who have not renewed.

Publicity: Chairman Linda Hicks reported 3 articles were completed for the Angus spotlight edition of the Carolina Cattle Connection.

Scholarship: Two applications are currently being evaluated by the committee to select a winner.

Spring Fever Sale: Sharon reported the catalogs are being finalized. The sale committee feels very positive about the sale and this year there are several new consignors. John Barnes then opened discussion on the current guidelines for the Elite Heifer Program. After much discussion John Barnes made the following motion: Have the Spring Fever Sale committee reevaluate the Elite Heifer guidelines, specifically vaccination protocols and the number of times for administering 5-way and include mandatory testing for BVD, bovine leukosis and anaplasmosis. Mike Moss seconded, motion passed. The board also recommended that all potential consignors be in-

formed of the expected guidelines for participation in the program.

Wood Endowment: The DeEtta Wood Achievement and Leadership Awards were presented at the 2018 Annual Meeting and the recipient was Marcie Harward. The scholarship will be given at the Junior Nationals in July

2018.

Meeting was adjourned.

NC Angus Association MMER FIELD DAY Friday, August 10, 2018

Upper Piedmont Research Station 1944 Wentworth Street, Reidsville, NC 27320

Events will kick off at 10:00 am

Watch your mail for the 2018 NC Angus Association Summer Field Day registration. We are planning a full day of fun and education.

Topics include:

Feeder cattle marketing: How do I produce feeder calves to top

Angus Link - American Angus Association feeder cattle marketing program

Anaplasmosis is a cattle illness we all need to know more about. Prominent veterinarians from across North Carolina will be on hand to discuss the challenges associated with this infectious disease.

Contact the NC Angus office with any questions 336-599-8750 or ncaa. sec@gmail.com. Also visit our website for the final schedule, www. ncangus.org

(Summer 2018

The North Carolina Angus Association Down East Angus Sale

Saturday, November 3, 2018 Beulaville, NC

Consignment forms are available online at www.ncangus.org or contact the NCAA office 336/599-8750 to request a copy.

This sale is open to registered Angus and Angus influenced females.

Contact: Roy Outlaw - Sale Committee Chairman

919-222-9788 or outlawangus@yahoo.com for more information

> **CONSIGNMENT DEADLINE:** August 10, 2018

NORTH CAROLINA ANGUS NEWS

GODDARD FAMILY FARMS A North Carolina Century Farm with a Modern Breeding Philosophy

Linda P. Hicks, NC Angus Association

Repeat customers are the lifeblood of a cattle operation. This belief helps Derek Goddard in making some of his decisions on the breeding and management of the herd of registered cattle at Goddard Family Farms.

There are cattle on three farms that he and his family own in the foothills of the mountains in Wilkes County, North Carolina. The farm in Millers Creek has been designated by the North Carolina Department of Agriculture as a century farm for over 100 years of agricultural production. His parents, Shelton and Libby Goddard, live on the Millers Creek farm.

Derek is a graduate of Appalachian State University with a BS in history and an MS in geography and planning. He and his partner, a civil engineer, do land surveying, land planning, permitting, and on-farm planning for the USDA. This background has helped Derek in managing his family's land. Derek's wife, Whitney, also is a graduate of Appalachian State University with a BS in communications, and as a stay-at-home mom, is able to home school their 8 year old daughter, Delia.

Spring calvers and their Dorper sheep are on the Millers Creek farm. The fall calvers are kept on a 125-acre farm in Wilkesboro, and 50 acres in Elkin are pure grazing for bred cows. Additionally, the family leases two farms in the mountains in Ashe and Watauga counties where they have yearling bulls and approximately 25 replacement heifers. Between owned and leased land, they have about 300 acres they can use. Dorper sheep are a meat breed, and the primary reason they have them is to help control vegetation in areas where it's hard for the cattle to graze.

Although this area is beautiful, the conditions can be extreme. Spring comes later, winter comes earlier and lasts longer, and their pastures are mostly fescue. Derek has found the best way to deal with fescue toxicity is by diluting with clover. He does selectively spray for weeds in order to maintain the ratio of clover to fescue that he currently has. He also has mixed in some cool season annuals like rye and some warm season annuals such as Red River Crab Grass and pearl millet to help with his grazing. The farms in Ashe and Watauga counties have orchard grass and timothy.

Water is plentiful on all three farms with the Wilkesboro and Elkin properties having both springs and wells. The farm in Millers Creek has municipal water. Creeks on all farms are fenced out; riparian buffers have been established, and energy-free, frost-proof waterers have been installed.

Derek soil tests to determine which nutrients the pastures need before applying anything. The area around Wilkesboro is a huge chicken production area, so poultry litter is readily available. Derek has the litter he purchases tested. Depending on the results of the testing on both the soil and the litter, he also will use lime as needed.

Goddard Family Farms has evolved from a successful commercial operation into a progressive seedstock operation producing cattle that are well-adapted to fescue and excel in good maternal traits, are easy fleshing and easy calving. Derek chose the Angus breed because the females are great mothers, and they produce offspring that present fewer problems in a low input environment.

Derek takes care of his cattle, but he does not pamper them. He strives to produce both bulls and females for commercial operations that want low input genetics. He puts a lot of emphasis on good feet and fertility. Females are expected to calve unassisted, breed back, and raise calves that wean at 50% of the dam's body weight. If they cannot do this, they are culled even when it involves a cow that Derek likes. He believes that making tough decisions makes the herd better, which also makes his customers' herds better.

The 100 cows in the fall calving herd are bred to calve starting at the beginning of September and ending by the end of October. The 30 brood cows in the spring calving herd start calving at the beginning of February and ending at the end of March. Stragglers usually are among the first to be culled.

For the first month after heifers are weaned, they are fed three to four pounds of 16% protein pellets per day, and then no supplemental feed until they are a year old. Then they are given five to six pounds of 16% protein pellets per day to get them ready to breed. Derek breeds heifers at 14 to 15 months of age.

Derek uses Cidr® progesterone inserts along with Lutalyse® to synchronize heat. All females are time bred; he does not observe heat. Derek is trained to Al, but because he does it so sporadically, his Select Sires representative, Clell Sietz, does his breeding. He estimates the cost to Al one time is \$15-\$18 per female. Derek averages 60% conception rate from Al. He Al's one time, and then turns in a herd bull five days later. All animals are Al'd at the Wilkesboro farm, then taken to other properties to calve.



Black Grove Juneau 304, senior resident herd sire at Goddard Family Farms. His breeding is OCC Juneau X Leachman Right Time.



One of the mama cows at Goddard Family Farms with her three-month old calf.



The Arrowquip Q Catch Series 86 chute, which Derek says is the best system he has ever used.

Derek also has a small embryo transplant program in which he uses cows that are one-half dairy for recipients. Their purpose is to carry the embryo, have a live calf, and raise it. Derek uses the one-half dairy females because "they milk well, and they're affordable"

Derek culls heavily - 50% or greater of the bull calves approximately two weeks before weaning, then another 15-20% when breeding sounding exams are done (BSE), not because of fertility, but for various other traits such as temperament or structure. Those that are castrated two weeks prior to weaning are done so using a knife; then they are turned back out with their dams, which decreases stress. The upper 50% of the heifers are retained; the lower 50% go to the feeder market. Derek has sold breeding stock as far south as Georgia and as far north as Virginia, but most go to local herds.

Derek tries to graze until December; then the entire

herd is brought into the Wilkesboro farm, where they are fed hay and baleage through the winter. He has one central feeding area, a five-acre paddock. The cattle are brought in and fed and then allowed to go into other paddocks that are adjacent to the feeding area. Derek buys all his hay, primarily fescue. He purchases about 700 rolls per year. Most are 4 feet by 5 feet; some are 4 feet by 4 feet. Most are net wrapped. He has his hay tested for mineral content.

Derek has cleaned up the winter feeding area and has sowed Red River Crabgrass for summer grazing. It is one of the highest quality summer grasses, and under good conditions will average approximately 14-15% protein.

Derek uses a West Jefferson blend of high mag mineral year-round. It is a blend that was developed by Dr. Matt Poore and is sold by Southern States Cooperative. He used a generic pour-on fly control product earlier this month. His cattle are gentle enough that he can walk among them and spray with a backpack sprayer, which he will do once per month for the remainder of the fly season. He uses Cydectin® wormer.

Calves are given a combination pink eye/blackleg injection and an Alpha-7™ injection for reproductive and respiratory diseases two weeks prior to weaning and booster injections a week after weaning.

When asked which Angus bulls have made the greatest impact on his herd, Derek said he liked some of the older, proven bulls. He mentioned N Bar Emulation EXT because of his daughters' udder quality and fertility. Derek also said, "He got a bad reputation for temperament, but I have found that if they are bred right and handled correctly he is the best bull we have ever used." Derek also mentioned Rainmaker, Emblazon, and the old Rito 7075 as having made a huge impact on his herd.

Derek listed three items that help to make his operation successful. The first is good fence. He uses high tensile electric fence as well as 42-inch high tensile woven wire with an electrified wire on top. He called it an invaluable tool; the cattle respect it. Derek's pastures fit the natural contours of the land. No pastures are less than five acres; none are more than 20 acres.

The second is good grass, which is essential in his intensive rotational grazing operation.

The third is good working facilities. Derek likes low stress handling. He uses the Arrowquip Q Catch Series 86 chute, which he said is the best system he has ever used. It is advertised as being world-renowned for its silence, partly due to having poly bushings on all pivot and latch points and a true rubber floor. Derek's chute is equipped with a cattle head holder that is ideal when working with ear tags, and a sternum (brisket) bar that keeps cattle from going down.

Derek believes it is essential to breed what your customers want, but he does not believe in fads or extremes. Since most of his customers are commercial, he is keenly aware of the importance of cross breeding to their operations. Goddard Family Farms has been utilizing Angus genetics for approximately 25 years, and Derek thinks the Angus mother cow's superior maternal qualities make her ideal for use as a base in any crossbreeding program. He encourages his customers to utilize continental breeds to Angus-bred females to maximize heterosis and add pounds to feeder calves. Because of that Derek has a small group of both Simmental and Charolais seedstock to offer to his customers.

Goddard Family Farms stands behind the animals they sell. Their bulls are fertility tested and carry a one-year breeding guarantee. Females sell with a guarantee to calve with a live calf. They have Angus and Sim-Angus bulls and females for sale as well as a few Charolais bulls. Additionally, they routinely enter into agreements with their customers to purchase heifer offspring of their bulls at a premium over market, and they have semen for sale as well.

Derek mentioned three people he wanted to thank. In addition to one farm laborer, John Cothren, his livestock agent, comes to the farm when they are breeding, and Lee Holcomb, the USDA district conservationist, is a grazing expert. All three have provided invaluable assistance in Goddard Family Farms operations.

Derek is a member of the American Angus Association, the North Carolina Angus Association, the American Simmental Association, the North Carolina Simmental Association, and the North Carolina Cattlemen's Association. He uses all of these associations for networking and for education. He thinks they all provide opportunities to learn. He said, "If you stop learning, you'll go backward. We all need to work together." He would like to see the associations endorse cost sharing programs such as those in Kentucky and Tennessee, which are available for the purchase of both bulls and commercial heifers to increase the quality of the state's commercial herds.

For additional information about Goddard Family Farms, please contact Derek Goddard via e-mail at goddardfamilyfarms@gmail.com or cell phone at 828-964-9349. Cattle are sold primarily by private treaty off the farm and from the website www.goddardfamilyfarms.com and from Derek's Facebook page.



A picturesque photo of some of the cattle grazing at Goddard Family Farms.



Derek took this photo of sunrise at the farm. What a beautiful sight.



A Tour of Duty x OCC Juneau bred heifer. She's a great looking expectant mama.



The heifers consigned by Goddard Family Farms to the South Carolina Angus Futurity, which was held in March, being clipped prior to the sale.



Taylor Glover 2018 William M. Sanders Scholarship Recipient

The North Carolina Angus Association is proud to announce Taylor Glover as the recipient for the 2018



William M. Sanders Scholarship. Taylor is the daughter of Brian and Joy Glover of Pikeville, NC. During her senior year of high school, Taylor participated in a dual enrollment program with Wayne Community College. She will begin her full time studies at Wayne Community College in the fall where she will be working toward a degree in Applied Animal Science Technology. Taylor is passionate about her livestock. She breeds and raises both the show cattle and show pigs she exhibits. Taylor also gives back to her com-

North Carolina Junior Angus Association members attend Raising the Bar Officer Training

Representatives of the North Carolina Junior Angus Association were among several Angus youth at the 2018 National Junior Angus Association's Raising the Bar Officer Training, April 19-21 in Oklahoma City, Okla. Pictured from left are



Madison Boyd, Pinetown; Marcie Harward, Richfield; Lynae Bowman, Germanton; and Mattie Harward, Richfield. Sixty-seven juniors from twenty-two state junior Angus associations participated in the course, geared toward building stronger leaders while forming important regional relationships. Photo by Katy Holdener, American Angus Association.

munity as a volunteer at the Make a Difference Food Pantry and assisting other youth with their livestock projects through FFA and 4-H. After graduation she hopes to work in the North Carolina pork industry and to continue to grow her Angus herd.

Taylor has been an outstanding NC Junior Angus Association member for several years serving as the secretary, eastern district director and as a voting delegate at the National Junior Angus Show. She has also been awarded her Bronze and Silver awards from the American Angus Association.

The William M. Sanders Scholarship was established in 1994 by his family for the North Carolina Junior Angus Association. Mr. Sanders had a keen interest in the Junior Program and always looked forward to the Junior Angus shows. The scholarship represents the family's support of his interest in the Angus Juniors and their ongoing education. Mr. Sanders always appreciated the hard work and effort in caring for and raising cattle for the shows and the industry.

NC Angus Junior State Show Winners



Grand Champion Heifer exhibited by Austin Teeter



Reserve Champion Heifer exhibited by Marcie Harward



Grand Champion Bred & Owned Heifer exhibited by Caroline Scarlett



Reserve Champion Bred & Owned Heifer exhibited by Caroline Scarlett



Grand Champion Bull exhibited by Riley Wood



Reserve Champion Bull exhibited by Justin Wood

NC Angus Junior State Show Winners (cont.)







Reserve Champion Cow-Calf Pair exhibited by Justin Wood



Grand Champion Steer exhibited by Mary Wood



Reserve Champion Steer exhibited by Caroline Scarlett

Showmanship Winners (no photo)

PeeWee division - EB Carpenter Junior division - Skyler Crocker Intermediate division - Justin Wood Senior division - Cara Smith

NC Junior Beef Round Up (no photos)

Grand Champion Heifer – exhibited by Austin Teeter Reserve Champion Heifer – exhibited by Riley Wood Grand Champion Cow-Calf Pair – exhibited by Justin Wood Reserve Champion Cow-Calf Pair – exhibited by Shane Kendall



The growing requirements

By Justin Sexten, Ph.D. Director, Supply Development

Beef cattle genetic power keeps moving up. Just look at the trend for pre- and post-weaning growth potential across breeds. Look at the continued improvement in quality grade across the industry. Some say that growth increase has come at the detriment of the cow herd, increasing feed and forage requirements beyond what the ranch can maintain. But steer carcass weights peaked at 930 lb. in fall 2015, not maintaining their historic 5-lb. annual increase as predicted. While carcass weights vary seasonally, they have declined annually since 2015 and trend lower in 2018.

No, this isn't just a review of carcass weights, but the trend change serves as an example of the role management can play in the ability to achieve genetic potential. Carcass weights are on their third year of decline, but genetic potential for carcass weight has continued to increase; the difference is management. Cattle feeders can quickly change carcass weight by choosing to market cattle at lighter weights. Meanwhile, improvements in genetic potential for marbling let them do that while increasing or at least holding quality grade steady.

New research highlights the role management plays in allowing genetic potential to be expressed. Emma Neidermayer and co-workers from lowa State University evaluated the influence implants and trace mineral recommendations have on finishing performance. While their work focused on the finishing phase, the data pose interesting questions for the entire industry in view of gains in genetic potential.

For those who doubt what growth-promoting implants can do to reduce resources needed to produce beef, Neidermayer's data showed a 10.5% increase in carcass weight while improving feed efficiency 23%, with no detrimental effect on quality grade. While these results exceed previous reports, the authors suggest that may be attributed to improved genetic potential further enhanced by technologies.

Better genetics and technology led the Iowa State group to evaluate

(Summer2018

trace mineral level during the finishing period as well. Historically, mineral recommendations were set to prevent animals from displaying deficiency symptoms without regard for improved performance. This study went beyond that, looking at trace mineral levels where calves were not supplemented, or only at required levels, or at consultant-recommended levels (1.5 to 3 times the minimum requirement depending on the mineral)

(1.5 to 3 times the minimum requirement, depending on the mineral). Carcass weights were improved 3% with no change in feed efficiency or carcass quality grade by adding trace minerals at levels recommended by industry consultants compared to those fed at merely the required level or unsupplemented. These data suggest trace mineral supplementation may need to be modified to suit the "growing demand" for nutrients by calves with greater genetic potential.

As you visit with your nutritionist this summer, discuss your cow herd's genetics. When purchasing mineral supplements or developing a creep feed, consider the increased growth potential you have built your herd around and ensure you're providing adequate nutrients to capture genetic potential

Deciding whether to creep feed calves is a ranch-level example related to the carcass weight discussion and the lowa State experiments. Creep feeding is a management tool that can add nutrition to let a calf express its full pre-weaning genetic potential. Milk and abundant forage may be all that's needed to meet the calf's minimum requirements, but genetic growth potential may be left unmet due to inadequate nutrition.

That growth potential may not be lost, just transferred to the next owner-and similar to the carcass weight decline, the lighter weight calves may be just as profitable. Since genetic potential, nutrient resources and market value differ across operations, you should consider management strategies that optimize all three, rather than seeking to maximize only one.

North Carolina Angus Hall of Fame Inductee Bruce Shankle

By Howard Gentry, Hall of Fame Committee Chairman

Bruce Shankle was born and raised on a general livestock farm in Anson County, North Carolina where he raised commercial cattle. His involvement with cattle and livestock as a young man brought him to North Carolina State University where he graduated with a degree in Animal Science.

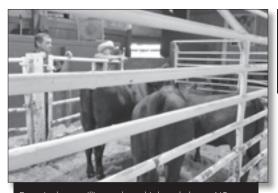
After college he worked for a commercial cattle herd in the central piedmont of North Carolina and also for the North Carolina Boar test station. He began working with North Carolina Department of Agriculture and Consumer Services in the livestock marketing division in 1977. During his time with NCDA, Bruce was a mainstay at the North Carolina State Fair in Raleigh, NC serving as superintendent of numerous shows including swine, goats and cattle. In 2005, he became the Livestock Marketing Division Director for NCDA. In this capacity he raised more than \$600,000 for the Sale of Champions junior livestock shows at the State Fair and touched the lives of many cattle producers and their families across the state.

During the late 1970's Bruce began purchasing and breeding registered Angus. The foundation of his herd was purchased exclusively from North Carolina breeders. From the base purchases, Bruce has bred and developed his herd over the years from those initial cows purchased and has grown the herd to over 150 brood cows.

Bruce became a member of the North Carolina Angus Association in 1981. He has selflessly served on the Board of Directors of the Association on several occasions and is currently completing his third year as a director. Over the years, he has chaired or been an active member on several committees. In 1989, he was the chairman of both the Spring Fever Sale and the Associations' Fall Sale. Several years ago the NCAA held an annual sale at the Western NC Ag Center in Fletcher, NC and Bruce was the sale coordinator for this event for many years. He has been and continues to be a very strong supporter of the NC Junior Angus Association both financially and providing guidance for the youth. Today he finds himself even more involved with his grandchildren participating in many shows and events.



This is a great example of the bulls bred at EBS Farms. Big, stout, heavy muscle and very docile.



Bruce is always willing to shares his knowledge on NC feeder cattle and marketing. In this photo he and Marcus Harward are doing a workshop on feeder cattle grading for the NC Angus Association.



Bruce Shankle receiving his plaque from Howard Gentry for his induction into the NC Angus Association Hall of Fame.



Bruce and EB at the Randolph

Bruce continues to help educate NC beef producers through educational programs and farm tours.



Bruce touched the lives of many youth who participated in the NC State Fair Junior Livestock Shows. Here Bruce is working the Sale of Champions.



Maddie Grace Carpenter and Bruce getting ready for the heifer show at the NC Junior Beef Round Up.

Marketing livestock is what Bruce did for over 35 years with the Department of Agriculture. Since his retirement in 2012, he has continued his work in this area establishing the Stanly Select Sale in January and the yearly Iredell Select Sale in March. He also works with monthly Mid-Atlantic Cattle sales video auctions and feeder calf sales.

The Stanly Select Sale is known by most people as "Mr. Bruce's Sale". At this event he markets his bulls and females as well as other breeder's cattle in that region of North Carolina. During the past several years, his bulls have established a reputation of being of high quality and the events are premier bull sales in our state and region.

Bruce is known for his patience, dedication, great attitude and a strong work ethic. The North Carolina Angus Association and its members are grateful that he has shared and continues to share his time and talents with us. A well-deserved member of the NC Angus Hall of Fame, we thank you for being a part of our organization.

North Carolina Angus Auxiliary Summer Outing

Join the NC Angus Auxiliary for the 2018 Summer Outing in Hamptonville, NC on Friday, August 3rd. Please join us for a day of fun and fellowship!

For more information, contact Callie Carson at carsonfamilyfarm@gmail.com or 919-306-2682.

Schedule of Events:

Friday, August 3rd 10:30 am - Meet at Shiloh General Store for shopping

http://www.shilohgeneralstorenc.com/ 5520 St Paul Church Rd Hamptonville, NC 27020

Shiloh General Store is owned and operated by the local Amish Community. The store offers handmade items for the home, fresh baked breads and pastries, kitchen staples, and frozen foods.

11:30 am - Lunch at Shiloh General Store

Dutch Treat lunch. Freshly made deli sandwich of your choice on freshly-baked bread, chips for \$5.

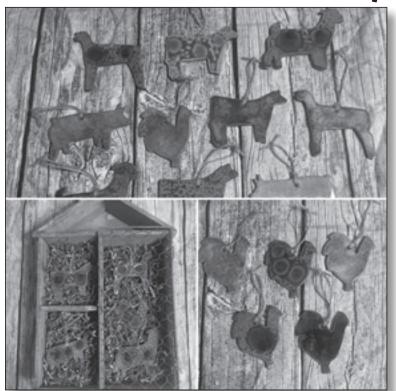
12:30 pm - 2 pm - Tour and Tasting at Laurel Gray Vineyard

http://laurelgray.com/ 5726 Old US 421 Hamptonville, NC 27020

Wine tours & tastings are \$20 per person and include a complimentary wine glass. Tastings include non-alcoholic sauces including balsamic vinaigrette, BBQ sauce, chocolate sauce, and caramel sauce.

Registration link: https://goo.gl/forms/OHZKpkU22w2eK0TF2

North Carolina Angus Auxiliary Livestock Pottery Ornaments



Livestock Christmas Ornaments are now available for purchase from the NC Angus Auxiliary. Each ornament is handmade in Seagrove, NC, featuring a variety of glazes. Ornaments are available in Heifer, Lamb, Goat, Hog, and Rooster. Individual ornaments are \$10, or sets of 4 are available for \$35. Please see Cortney Holshouser or Christy Perdue for more details or to purchase yours today! We can be reached at kncholshouser@aol. com or check out our NC Angus Auxiliary Facebook page.

Fever Sale

Sharon Rogers, Executive Secretary NCAA

The 35th Annual North Carolina Angus Spring Fever Sale was held the first Saturday in May at the Upper Piedmont Research Station in Reidsville, NC. It was a great day to see all the nice black cattle on the green grass. Fifty-six live lots and embryo packages were sold for a sales gross of \$154,700. The sale was once again completely managed with volunteers from the Association membership and they deserve a special thank you for all their hard work and commitment. The sale committee of Mark Wilburn, Brent Scarlett, Daniel Wall, Brooke Harward and Joe French did an exceptional job of getting all the consignors, cattle and facilities ready for the day. As always, people arrived early on Saturday morning to view the cattle and to visit with their fellow Angus cattle breeders. Thank you to the North Carolina Junior Angus Association for preparing lunch and to the North Carolina Angus Auxiliary for decorating the sale ring.

The consignors did an outstanding job of selecting females from their herds that could benefit any Angus breeder in the Southeast. Females showcased in the sale included fall and spring pairs, bred heifers, open heifers and embryo packages. The NC Angus Elite Heifers were the highlight of the sale. To qualify for the Elite Heifer status, the females must meet a stringent set of performance and breeding guidelines. The consignors continue to take the extra effort to have their top quality heifers meet the standards and this year seven of the bred heifer consignments were awarded Elite

The seven Elite Heifers sold for \$22,900 averaging \$3,271. Lot 33 BBC Blackbird 629 consigned by Bridges Beef Cattle of Shelby, NC was the high selling Elite Heifer. She was a top prospect out of EXAR Denver 2002B from Deer Valley Blackbird 8189 the cornerstone donor in the Bridges herd. This balanced trait, eye appealing heifer sold bred to ICC Pay Raise 4886. She was purchased by James Britt of Britt Family Farms in Calypso, NC. Bridges Beef Cattle also consigned the next two high selling Elite Heifers in Lot 40 and Lot 34. Lot 34 was a flush sister to the high selling Lot 33 and was bred to Baldridge Colonel C251 for an early fall calf. Mickey Love of Old Mill Farm in Pilot Mountain selected this outstanding female to add to his herd. Lot 40 was purchased for \$3,500 by Dennis McCracken of Shelby, NC. This AAR Ten X 7008 SA daughter offered added growth, maternal and carcass in a super attractive package and was bred to the powerful ICC Pay Raise 4886. Another bred heifer standout in the sale was Lot 30 consigned by Tommy McGee of Evening Star Ranch in Lenoir, NC. Lot 30 QV Rita 708, was a high performing direct daughter of Quaker Hill Rampage 0A36. She was bred to the up and coming sire SAV Raindance 6848 and also sold to Mickey Love for \$3,500. Shuffler Farms of Union Grove, NC consigned Lot 47, SFA Forever KD14, selling for \$3,100. KD14 was a KCF Bennett Southside female with breed leading growth EPDs along with the power of SAV Final Answer on her maternal side. She sold bred to SAV Bruiser for an early fall calf to Oscar Faircloth of Four Ponds Farm in Roseboro, NC. The twenty four bred heifers sold for \$57,450.

For many years the fall bred cows with fancy heifer calves have been the driving force behind the Spring Fever Sale and once again there was a strong offering. The top fall pair, selling for \$5,200, was Lot 8 and 8A consigned by Dr. Eugene Shuffler of Shuffler Farms of Union Grove, NC. Lot 8, SFA Blackbird Elvina TC27, was an own daughter of RB Tour of Duty 177 out of SydGen Mandate 6079 back to HA Image Maker 0415. This high maternal female was bred to 3F Epic 4631 for an early fall calf. She sold to Hayden Allen, Allen Farms, of Polkton, NC. Her super powerful heifer calf, by SS Niagara sold for \$2,100 to Highlands Farm of Conley Springs. Shuffler Farms also consigned Lot 19 and 19A the second high selling fall pair for \$4,800. John and Emily Barnes of Bravo Cattle Company, Autryville purchased the cow SFA Patsy AAO4 a SAV Final Answer 0035 daughter that was bred to 3F Epic 4631. Her very fancy KCF Bennett Southside heifer calf, SFA Patsy KE08, sold to T&T Farms, Lavon Tyson, of Wadesboro, NC for \$1,800. Lots 18 and 18A sold for \$4,500. Lot 18 Gentry Home Blackcap 1314 was a daughter of Boyd Forward with KCF Bennett Performer on the dam's side and her exceptional KCF Bennett Southside heifer calf were both consigned by Gentry Homeplace Angus of King, NC. Lot 18 sold to Four Ponds Farm and 18A to WJ Hawkins Farm of Anderson, SC. The seventeen fall cow/calf pairs sold for \$48,150. Shuffler Farms consigned the top selling spring pair as well. Lot 61/61A SAF Forever BC23 a SAV Bruiser 9164 sired female sold with her February heifer calf by SFA DC14 Vision of YZ47 to Sycamore Hill of Rockbridge Baths, VA for \$4,200. CCross Tiffany 5311C and her March heifer calf sired by 3F Epic 4631 was another standout in the spring pair offering. The Lot 60 cow stems from the tremendous donor at C Cross Cattle Company, Justamere 10277





Howard Gentry and Terry Aldridge help to pen the cattle for sale day.

Tiffany 203Y. The pair sold to Caroline and Johnathan Scarlett for \$3,800. The four spring cow/calf pairs sold for \$12,300.

The top selling open heifer was Lot 3, consigned by Evening Star Ranch, ERS Emblynette 1010 was a super powerful, fancy spring heifer sired by the hard to obtain SAV Ten Speed 3022 back to the famous Rito 707 of Ideal 3407 7075. She sold to Four Ponds Farm for \$2,600. Butcher Branch Angus consigned Lots 26 and 27 Rampage and Fortress daughters who also went to Four Ponds Farm. Bear Swamp Angus purchased Lot 2, an EXAR Stud 4658B daughter consigned by Fowler Family Farm for \$2,100. Four open heifers averaged \$2,337.

The high selling embryo package was consigned by Owens Family Farm of Roanoke Rapids, NC. These embryos sired by the ultra-rare Flying V Transformer out of URF Sarah 1503 the \$6,000 Elite Heifer in the 2017 Spring Fever Sale were purchased by Carla Burgess of Sevierville, TN for \$1,000.

Volume buyers were Four Ponds Farm, Britt Family Farms, Bowman Farms, Ricky Lee Casstevens and Bear Swamp Angus. Thank you to these and all the buyers for supporting the sale.

Thanks also to AAA Regional Manager David Gazda, Donna Outlaw, Linda Hicks, Joe Hampton and Neil Bowman for helping to work the sale and to our Auctioneer Col. Mike Jones of West Point, GA. The sale would not be possible without the support of

Joe French and his staff at the Upper Piedmont Research Station. Thanks for all the work they do to get everything ready before, during and after the event.

Join us for the 36th Annual North Carolina Angus Association Spring Fever Sale on Saturday, May 4, 2019.



Lot 16, consigned by Oakview Angus, enjoyed all the lush forage in her sale pen.



Daniel Wall, John Barnes and David Rice were busy Friday afternoon inspecting the cattle.



NC Junior Angus members getting ready to serve lunch at the sale.

Consignors, Wayne and Kathy Fowler, take time to study the sale offering.



PO Box 1588 Lenoir, NC 28645 Tommy McGee, Owner (828) 244-8827 Mel Skinner, Herdsman

(828) 292-4814

Thank you to all the buyers who invested in buying of Evening Star Ranch genetics at the 2018 NC Angus Spring Fever Sale. Your support is greatly appreciated.

Visitors always welcome to the foothills of the NC Mountains.



Ralph and James Britt, Britt Family Farms, looking over the cattle before the sale.





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- · Sliced tomatoes (optional)

Instructions

- Saute onions in vegetable oil until evenly browned, stir in Worcestershire sauce.
- 2. Form ground chuck into four patties. Season burgers with salt and pepper and grill. Just before your desired doneness is reached, top with blue cheese and grill until cheese melts.
- 3. Place lettuce and tomato on bun, top with burger and onions.

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#Sitz Upward 307R

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Mytty In Focus #AAR Lady Kelton 5551 #Sitz Upward 307R *GAR Objective 2345 # Connealy Onward Sitz Henrietta Pride 81M #+GAR Grid Maker +WCC Primrose J146

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+9	+1.1	+82	+160
CEM	MILK	\$EN	
+14	+25	-29.68	
CW	Marb	RE	Fat
+66	+.76	+.92	062
\$W	\$F	\$G	\$B
+73.61	+135.62	+48.96	+181.38

WR Journey 1X74



RB American Made 197



GAR Sure Fire



Rosewood Apache 1084



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