

Windy Hill Farms Host NC Angus Field Day

Windy Hill Farms in Ramseur, North Carolina served as host for the 2021 North Carolina Angus Association Field day and annual business meeting. Mike Moss and his son Will had a wonderful location for the event. Angus members and cattle producers from across the state came out to learn more about marketing Angus genetics and to view Windy Hill Farms.



To kick off the day, Mike Moss welcomed everyone and gave a brief history of the farm. Bryan Blinson, Executive Director of the NC Cattlemen's Association then presented an overview of current cattle industry topics. Next the group moved out to the farm for two educational sessions. The first session featured

Reese Tuckwiller, AAA Regional Manager and Zach Moffitt, Zach Moffitt Marketing discussing how to effectively capture quality videos and photos of sale cattle. Carolina Scarlett presented her heifer as Reese and Zach discussed time of day, location and the best equipment for getting the perfect shot. The second session featured Mark Wilburn, Uwharrie Ridge Farms and Charlie Thomas, TX Enterprises. Their topic was getting



cattle ready for a sale with proper nutrition and grooming. Mark gave tips on feeds and feeding timelines to have cattle in optimal condition for any sale. Charlie discussed clipping and grooming to make cattle look their best for sale day. Jonathan Scarlett provided a heifer for Mark and Charlie to use during their discussion.

The NC Junior Angus Association served a wonderful beef brisket lunch and attendees were able to interact with the event sponsors during this time. *A special thank you to the sponsors: Carolina Farm Credit, Cape Fear Farm Credit, Ag Carolina, Sink Farm Equipment, Clifton Seed Co., Carolinas Animal Health, Deal-Rite Feeds, Purina and The Barn Loft.*

The 2020 Annual Meeting of the NC Angus Association was held after lunch. Committee reports were presented but due to Covid-19 many of the normal association events were cancelled or postponed last year. A special presentation was made to outgoing President Dr. Eugene Shuffler for his dedication and service to the NC Angus Association for the last two years. During the meeting a new group of NCAA board members were selected by the membership. Greg Collins, Louis Fulcher, Scott London, Roy Swisher and Michael Wyatt were elected to serve on the NCAA board for three years. The board of directors also held a brief business meeting during the event to elect new officer. New officers are Mike Moss –



President, Callie Carson – Vice President and Kim Starnes – Treasurer.



The afternoon featured speaker was Dr. Lee Duckworth III of Grassy Valley Angus in Greeneville, Tennessee. Dr. Duckworth discussed the history of Grassy Valley Angus and how the farm and cattle have progressed over the last forty-five years. He stressed the need for consistency in the total operation of the farm from the cattle they produce to how they interact with their customers. Grassy Valley held its 28th Annual Production Sale in April of 2021 so the Duckworth family has a strong understanding of marketing Angus

cattle and we really appreciated him sharing his years of experience. All of the presenters then gathered for a panel discussion to summarize the topics of the day. Attendees asked lots of questions and it was a great way to conclude the educational sessions.



A very informative tour of Windy Hill Farms rounded out the day. Mike and Will took the group around the farm and everyone was able to see their outstanding cattle, facilities and draw some valuable knowledge on pasture management from Mike, who has a Ph.D. from North Carolina State University in plant pathology.

Thank you to the Moss family for working so hard to host a wonderful field day. Also thank you to annual meeting committee chairman Roy Swisher for pulling together all the presenters for the day. It was a great field day and everyone left with new knowledge to take home and incorporate into their operations.

