



## NORTH CAROLINA ANGUS ASSOCIATION

*Inside this packet:*

*2024 Membership dues renewal*

*Annual Meeting schedule & registration*

*Member advertising: print & digital options*

*Upcoming NCAA events*

To: North Carolina Angus Association Members  
From: Callie Carson, President  
Date: December 1, 2023  
RE: North Carolina Angus Association Annual Meeting & Membership Renewal

MARK YOUR CALENDARS! February 10, 2024 - NCAA Annual Meeting!

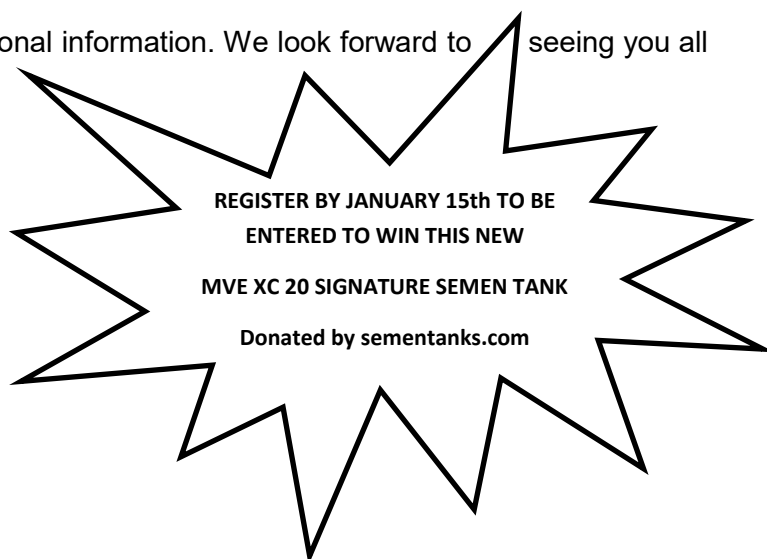
Fall 2023 has been busy! The 2023 Angus Field Day in partnership with Biltmore Estate was very well attended with positive comments from attendees on the quality of sessions. Many of you are wrapping up fall calving, and probably started breeding or making plans for next year's calf crop. We've also had a flush of members with fall bull sales - congratulations to all of our members on your sales and your hard working marketing Angus and Angus-influence cattle. You are the backbone of our organization.

As we look to 2024, cattle market forecasts predict tightening supplies of live cattle. With strong 2023 prices, many farmers and ranchers have chosen to send loads of heifers to feedlots instead of retaining replacements. With decreased supply, per pound prices for graded cattle and live cattle prices for replacements are expected to stay strong in 2024 and 2025. Now is a good time to retain heifers - reductions in numbers now mean a needs for replacements in the near future.

Mark your calendars to attend the 2024 NC Angus Association Annual Meeting scheduled for February 10th at the Yadkin County Ag Center in Yadkinville, NC. The Annual Meeting Committee has worked hard this year to plan a premier event full of educational programs, networking opportunities, and delicious Certified Angus Beef supper for attendees. The theme for this year's event is "**Strategies and Technologies for Future Farm Profitability.**" We hope the information shared in the educational sessions will be helpful in your own operations. An added bonus for registering early this year is a chance to win a brand new MVE XC 20 Signature semen tank!

Please review the materials in this packet for additional information. We look forward to seeing you all on February 10th!

*Callie Carson*





## North Carolina Angus Association 2024 Annual Meeting, Social & Banquet

***Yadkin County Agricultural and Educational Building Banquet Hall***

***2051 Agricultural Way -Yadkinville, NC 27055***

11:00 am            NCAA Board of Directors Meeting

NC Angus Auxiliary & NC Junior Angus meetings will be held in the morning. Contact [ncangusauxiliary@gmail.com](mailto:ncangusauxiliary@gmail.com) for Auxiliary details and [NCJAA99@gmail.com](mailto:NCJAA99@gmail.com) for Junior details

12:00 pm            Meeting registration opens

1:00 pm            Educational Sessions

***“Strategies and Technologies for Future Farm Profitability”***

Farm Succession Plans – Andrew Branan, Associate Extension Professor with  
the Agricultural & Resource Economics Dept—NCSU

Using Genomic Tools for Replacement Heifer Selection - Dr.Sydney Tuckwiller,  
Neogen

3:00 pm            NC Angus Association Annual Business Meeting

4:00 pm            NCAA Board of Directors Meeting • Election of 2024 Officers

4:00 pm            Social

5:00 pm            Auction of 2024 Preferred Advertising

2024 Spring Fever catalog back cover & postcard

2024 Website sponsor ads ([www.ncangus.org](http://www.ncangus.org))

2024 *NC Angus News* magazine - cover pages

5:30 pm            Award Presentations for NCAA, NCJAA & NCAAx

6:30 pm            **Annual Banquet, featuring Certified Angus Beef®**

Keynote speaker— Dr. Rich Bonanno - Associate Dean NC State

College of Ag & Life Sciences & Director of NC  
State Extension

*A special thank you to the 2024 NC Angus Annual Meeting Committee*

*Emily Barnes - Chairman, Greg Collins, Brooke Harward, Nichole Carpenter, Derek Goddard & Callie Carson*

# NCAA Membership Dues Renewal & Annual Meeting Registration

## 2024 NC Angus Association MEMBERSHIP Renewal \$50 REGULAR MEMBERSHIP

Dues must be current for listing in the directory, listing on website and voting at the Annual Business Meeting.

Name: \_\_\_\_\_

Farm name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Preferred Phone #: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

County: \_\_\_\_\_

<b>2024 NCAA Annual Meeting</b>	Names of Attendee	Names of Attendee	Names of Attendee
Pre-registration for Meeting, Social & Banquet <i>before January 15th</i> - \$25			
Pre-registration (10 & under) for Meeting, Social & Banquet <i>before January 15th</i> —FREE			
Late & on-site registration - \$35			
Late & on-site registration (10 & under) - FREE			
Educational Session & Meeting only (no meal) - FREE			
Farm Sponsor - Have your farm listed as an Annual Meeting Supporter in all meeting promotion \$100			
Additional semen tank raffle tickets—\$10 each			
<b>Total \$:</b>			

<b>Membership dues (\$50 regular membership)</b>	<b>\$</b>
<b>Annual Meeting Registration Total</b>	<b>\$</b>
<b>Advertising Total (from page 4)</b>	<b>\$</b>
<b>Total</b>	<b>\$</b>

Return the above forms with payment or register online by **January 15, 2024**

NC Angus Association • 746 Collins Mill Rd. • Castalia, NC 27816

Want to PAY ONLINE

Scan the QR Code for a direct link to the NC Angus online store

<https://nc-angus-association.square.site/>



There, you can renew your membership, register for the Annual Meeting, and purchase additional semen tank raffle tickets..

**\*If you contact the NCAA office to reserve tickets but do not attend the banquet, you will still be charged the full ticket price.\***

# 2024 Print & Digital Advertising with NC Angus Association

2024 North Carolina Angus News Magazine Print Ads	Spring Issue Deadline - March 1	Fall Issue Deadline - September 1
<i>Select the Issue &amp; Ad size for your farm or sale advertising</i>		
Full page (b/w) \$275 for one edition or \$525 for both editions		
Full page (color) \$300 for one edition or \$575 for both editions		
<b>Cover pages: Auctioned at Annual Meeting</b>		
½ page (b/w) \$125 for one edition or \$225 for both editions		
½ page (color) \$150 for one edition or \$275 for both editions		
¼ page (b/w) \$75 for one edition or \$125 for both editions		
Business card (b/w) \$50 for one edition or \$75 for both editions		

## DIGITAL: Website and Email Advertising

**Return form to :**  
**NC Angus Association**  
**746 Collins Mill Rd.**  
**Castalia, NC 27816 OR**  
**Email:**  
**ncaa.sec@gmail.com**

- Featured Farm Page on ncangus.org: \$200/year
- Banner Ad on ncangus.org: Members (30 days) \$100 or Business (30 days) \$100
- NCAA Monthly E-Newsletter ad: \$25/newsletter
- EBlast email: \$50/email

Name: \_\_\_\_\_

Farm name: \_\_\_\_\_


Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_



**YOUR CHANCE TO WIN A NEW  
MVE XC 20 SIGNATURE SEMEN TANK**



Purchase tickets at  
<https://nc-angus-association.square.site/>



Scan the QR code below to purchase additional tickets for your chance to win this brand new

### MVE XC SIGNATURE SEMEN TANK!

All proceeds from the sale of tickets will benefit the William Sanders Scholarship Fund, which directly impacts our NC Junior Angus members and their educational opportunities.



(You can also add tickets to your order on page 3)

The winner will be announced during the NC Angus Annual Meeting. You do not have to be present to win.

\*ALL PROCEEDS WILL BENEFIT THE WILLIAM SANDERS SCHOLARSHIP FUND\*

DONATED BY SEMENTANKS.COM

## Annual Meeting Location

The Banquet Hall is located within the Yadkin County Agricultural and Educational Building:

2051 Agricultural Way  
Yadkinville, North Carolina 27055

<https://www.yadkincountync.gov/465/Banquet-Hall>

### Area Hotels:

Hampton Inn Jonesville/Elkin - 1632 NC 67 Hwy., off I-77 at exit 82, Jonesville, NC 28642 / (336) 835-1994

Hampton Inn Winston-Salem Hanes Mall - 1990 Hampton Inn Ct, Winston-Salem, NC 27103 / (336) 760-1660

### 2024 Annual Meeting Sponsors

Yadkin County Farm Bureau

#### Banquet Sponsors

Biltmore · First Bank & Trust Co. · G5 Agency

#### Social Sponsors

Eberlee Farms · Harvest Hosts · Shiner's Stash, Inc.

#### Educational Session Sponsors

Corteva · EBS Farms · FerAppease

#### Coffee Break Sponsors

Bravo Cattle, LLC · Wood Angus

#### General Sponsors

701X · Ag Sale Day · Alamance County Farm Bureau · AmeriAg, LLC · Back Creek Angus · Barenbrug USA · Bill Kirkman, STgenetics · Blue Ridge Brutes Bull Sale · Carolina Stockyards Co. · Carson Family Farms · CattleMax · Chaldry Meats · First Choice Insurance Partners · Forsyth County Farm Bureau · Iredell County Farm Bureau · Johnston County Farm Bureau · Person County Farm Bureau · Stanly County Farm Bureau · Stokes County Farm Bureau · Surry County Farm Bureau

### 2024 Allied Industry Partners

#### Gold Level

ABS Global · Biltmore · Chessie Creek Farms · Farm Credit Associations of NC · Harvest Hosts · Helena Agri-Enterprises · Neogen · Performance Livestock & Feed Co. Inc. · Piedmont Custom Meats, Inc. · TransOva · Zach Moffitt Cattle Marketing & Consulting

#### Silver Level

Beef Traxx LLC · Boehringer Ingelheim · Clifton Seed Co. Southeast AgriSeeds LLC · Sunset Feeds

#### Bronze Level

Cleveland County Agriculture & Livestock Exchange-Shelby · LTD Farm & Garden · Mitchell Meats · Windy Hill Farms, LLC / Vytelle

### 2024 North Carolina Angus Association Sales

Start planning your participation NOW



*North Carolina Angus Association*

*Premier Angus Female Sale*

Saturday - April 27, 2024

Shuffler Farm Sale Facility Union Grove, NC

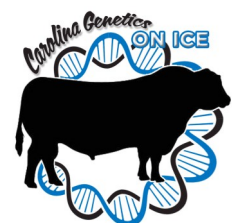
Sale Manager: Zach Moffitt 336.736.6340

Consignment deadline: January 10, 2024

Find the complete consignment guidelines and forms here:

[https://ncangus.org/pdf/2023/2024%20Spring%20Fever%20consignment%20guidelines\\_edit.pdf](https://ncangus.org/pdf/2023/2024%20Spring%20Fever%20consignment%20guidelines_edit.pdf)

This online genetic sale allows you to consign embryos and semen from current leading sires and rare, proven genetics.



NC ANGUS ASSOCIATION  
SEMEN & EMBRYO SALE

Check inside for:

⇒ **2024 NCAA Membership Dues Renewal**

⇒ **2024 NCAA Annual Meeting**

*Yadkin County Agricultural and Educational Building Banquet Hall*

*registration deadline • January 15, 2024*

⇒ **2024 Print & Digital Advertising opportunities**

⇒ **2024 Upcoming Sales & Events**



NC Angus Association

746 Collins Mill Rd.

Castalia, NC 27816